



International Coaches Association (ICA) Code of Conduct for Coaches

The International Coaches Association (ICA) is committed to upholding the highest standards of professionalism, integrity, and ethics in coaching. This Code of Conduct outlines the expectations and responsibilities of all ICA-certified coaches to ensure a positive, inclusive, and respectful coaching environment.

1. Professionalism and Integrity

- Conduct yourself with honesty, integrity, and fairness in all coaching activities.
- Maintain professional boundaries with players, parents, colleagues, and officials at all times.
- Avoid conflicts of interest and disclose any potential conflicts to the appropriate authority.
- Refrain from any form of misconduct, including fraud, deception, or misrepresentation.

2. Player Welfare and Safety

- Prioritise the physical, mental, and emotional well-being of all players.
- Provide a safe, inclusive, and supportive environment free from harassment, abuse, and discrimination.
- Ensure that training methods are developmentally appropriate, evidence-based, and aligned with best practices.
- Take immediate action if you suspect any form of abuse, bullying, or maltreatment of an athlete.

3. Respect and Inclusion

- Treat all individuals with respect, regardless of age, gender, race, religion, disability, sexual orientation, or background.
- Promote inclusivity and diversity within your coaching practice.
- Refrain from any form of discrimination, harassment, or offensive behaviour.
- Encourage positive communication and teamwork among athletes, parents, and fellow coaches.

4. Continuous Learning and Development

- Commit to ongoing professional development and stay updated with the latest coaching methodologies, sports science, and ethical practices.
- Seek feedback and self-reflect on your coaching methods to improve performance.
- Engage in ICA training programmes, workshops, and certification renewals as required.

5. Compliance with Rules and Regulations

- Adhere to the ICA guidelines, national and international sports regulations, and governing body policies.
- Respect the rules of the sport, including anti-doping regulations and fair play principles.
- Support and promote clean competition and ethical behaviour among athletes.

6. Communication and Collaboration

- Maintain clear, professional, and respectful communication with players, parents, fellow coaches, and stakeholders.
- Encourage open dialogue, listening to concerns and providing constructive feedback.
- Work collaboratively with other coaches and professionals to enhance the development and success of players.

7. Social Media and Public Representation

- Use social media responsibly, ensuring that all content shared aligns with the values and ethical standards of the ICA.
- Avoid sharing confidential information, making derogatory remarks, or engaging in online conflicts.
- Represent the ICA positively in all public appearances, media engagements, and community interactions.

8. Accountability and Reporting

- Take responsibility for your actions and decisions as a coach.
- Report any breaches of this Code of Conduct or unethical behaviour to the ICA in a timely manner.
- Cooperate fully with any investigations conducted by the ICA or relevant authorities.

Consequences of Violating the Code of Conduct

Any violation of this Code of Conduct may result in disciplinary action by the ICA, including but not limited to warnings, suspension, revocation of certification, or legal consequences in severe cases.

By accepting ICA certification, all coaches agree to abide by this Code of Conduct and uphold the values of professionalism, integrity, and player welfare in their coaching practices.



Committed to Excellence in Coaching